



# Chair's Year in Review

By James W. Hall III

## BOARD OF GOVERNORS

James "Jay" W. Hall III, PhD, Chair  
Antony Joseph, AuD, PhD,  
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John A. Coverstone, AuD  
Beth Longnecker, AuD  
Kerry Ormson, AuD, EdD  
Yvonne S. Sininger, PhD  
Gail M. Whitelaw, PhD

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James A. Beauchamp, AuD

### Public Representative

Patty A. Keffer, MBA

### American Academy of Audiology Board of Directors Liaison

David Zapala, PhD

### Managing Director Ex Officio Member

Vacant

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**T**he year 2010 was very active and productive for the ABA Board of Governors.

At the beginning of the year, Patty Keffer was appointed the ABA's public representative. As the mother of a young child with bilateral cochlear implants, Patty offers a valuable perspective for the Board of Governors. Led by

Jim "Jimbo" Beauchamp, the Board of Governors ramped up efforts to complete the steps necessary prior to development of test items for the Pediatric Audiology Specialty Certification (PASC).

The ABA was highly visible at AudiologyNOW!® 2010 in San Diego. ABA-related events at the Convention included a presentation at the

## ABA Board Profile



**Kerry Ormson, AuD, EdD**

**Hails from:** Born and raised in the Texas Panhandle in Borger, TX, currently lives in Amarillo, TX

**Year Certified:** 1999

**Degree:** EdD from Texas Tech University, AuD from PCO

**What I Do for the ABA:** I am a member of the Board of Governors and have recently begun my term as a board member.

**In My Free Time:** I enjoy bow hunting, fly fishing, golf, and reading. I am also a member of the state licensing board in Texas.

**Quote to Live by:** "Never burn a bridge, trust me, you will have to cross it someday." Anon.


General Assembly, the ever-popular Meet & Greet, and the Audiology Industry Breakfast. ABA Provisional Certification was introduced to students. A record number of new applications for ABA certification followed AudiologyNOW!

Toward the end of the spring, Karen Jacobs completed her term as Academy liaison. Therese Walden left the ABA Board of Governors to join the Board of the American Academy of Audiology. Kerry Ormson of Amarillo, TX, was welcomed to the Board. Work began on a consumer page and an updated student page for the ABA Web site. Tony Joseph, CDR, U.S. Navy, was appointed second

vice chair effective July 1, 2010.

And, in July, I represented the ABA at an A4 meeting at the Academy headquarters in Reston, VA, to review ongoing and future ABA initiatives.

In September, ABA managing Director, Sara Lake, JD, CAE, departed to pursue another professional opportunity. For over five years, Sara played a crucial role in the growth and development of the ABA. As the year wound down, the ABA Board of Governors cranked up with a lively two-day face-to-face meeting in the Washington, DC, area. Outgoing Board member, Beth Longnecker, was acknowledged for three years of tireless service. Two new Board

members, Mindy Brudereck and Angela Williamson Pond, were welcomed to the Board. High on the list of important Board initiatives addressed during the recent meeting was final preparation of plans for launching Pediatric Audiology Specialty Certification, with the first examination sitting scheduled for AudiologyNOW! 2011. You'll be hearing much more about this exciting professional development within the coming weeks. 

*James W. Hall III, PhD, is the chair of the American Board of Audiology.*



2010 ABA Board of Governors: (Left to Right) Patricia A. Keffer, MBA, Yvonne S. Sininger, PhD, Antony Joseph, AuD, PhD, Kerry Ormson, AuD, EdD, James W. Hall III, PhD, James Beauchamp, AuD, Gail M. Whitelaw, PhD, David A. Zapala, PhD, Mindy K. Brudereck, AuD (2011 member), John A. Coverstone, AuD, and Beth A. Longnecker, AuD.